

# Summer Conference Agenda

Video Group



**Date** Jun 13, 2026

**Time** 8:00am–4:00pm

**Location** Enigma III

197 E 1600 N, Vineyard, UT 84059

## Welcome / Check-in 8am

## USBE Updates 8:30am

- Endorsements Support and information
- Proposed Pathway Changes
- SY2027 Forecast

## Sessions

- [Utah High School Future of Journalism Awards](#) (*probably a table instead of a workshop session*)
- **9am COLORING BETWEEN THE LINES:** High school students are learning new skills in video classes, but the technology is way ahead of the ethics. This session will cover professional codes of ethics and how they are adapting (or not) to AI. Attendees should come away with tips for grounding students in high standards of conduct when shooting video.  
**Jean Reid Norman (she/her) – Professor of Emerging Media and Journalism / Adviser,** [The Signpost](#), [Weber State University](#)
- **9:50am TEACHING STORYTELLING:** Stop random video and get a compelling story with a beginning, middle, and ending. Learn from working **TV reporter/ journalism professor Brian Champagne** how to turn your students into storytellers, not random video shooters. Here's a basic example that won a first place award from the National Press Photographers Association:  
<https://usu.box.com/s/l4wgzw4uoziz21lihx2dgsumvmgsj7bzn>
- **10:40am Recording, Editing, and Publishing Audio:** This hands-on workshop guides educators through the complete podcast production process using Adobe Podcast. Attendees will record audio, edit content, enhance sound quality, and

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Aviation Group



export a finished podcast episode. Ideal for beginners or those new to audio production, this session emphasizes practical skills and workflows that support student-created audio projects and real-world digital media experiences. Both of these will be presented by **Fernando Lara and Nicole Reynolds, Senior Video Producers at the Utah Education Network.**

## Lunch 12pm

## Production Workshop: 12:30pm | Utah Film Mentors

### Equipment Tour

- Camera
- Grip and Electric
- Sound
- Production Management

### Production Project

- Classroom Implementation project - "The Chat"
  - Production Meeting with Script
  - Prep Equipment for the Shoot
  - Block the Scene
  - Set up to Shoot
  - Start Shooting the Scene
  - Complete Shooting
  - Wrap and Answer Questions